

LEARN ABOUT IT. TALK ABOUT IT. END IT.

Incest AWARE

2024 IMPACT REPORT

To: Survivors & Supporters

By: Josephine A. Lauren, MTS

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About Incest AWARE

Survivor-founded and funded, Incest AWARE envisions a world where children are safe from sexual violence in their homes, survivors and families are supported through their recovery journeys, and people who harm are offered treatment so they will not repeatedly offend or reoffend after conviction. The Incest AWARE Alliance — including national and international individuals and organizations all personally or collectively touched by the crisis of incest — recognizes the prevalence of this issue and seeks to center the safety of children and families in public and private discourse. Together, we commit to improving methods of incest prevention, intervention, recovery, and justice through our own organizations and projects. Additionally, we align with other community-based organizations passionate about anti-incest work to dream and disseminate trauma-informed and culturally-affirming plans and policies. Lastly, we partner with allies in the fields of academia and research, medical and social systems, to verify that we are creating the most comprehensive solutions.



Our Team Members



Josephine A. Lauren
CO-FOUNDER
& OWNER



Nancy Allen
BUSINESS
CONSULTANT



Rona Brodrick
COMMUNICATIONS
CONSULTANT



Dr. Ethan Levine
SENSITIVITY
CONSULTANT



Donna Jenson
VISION
CONSULTANT



Nubia D. Wilson
PUBLIC RELATIONS
CONSULTANT

We are a committed team of professionals and volunteers who have all been touched by the issue of incest. Together, we share our personal and professional skills to contribute to the growth of the Incest AWARE Alliance, as well as the Incest AWAREness Movement.

Goals for 2024

Community

Incest AWARE aspires to expand the alliance so that more people passionate about Incest AWAREness work feel supported in their efforts to increase competency and care.

Content Creation

Incest AWARE will create digital and print media to raise awareness of the issue and provide people with clear information about the issue and how to receive support.



Business Entity

This year, Josephine A. Lauren, a consulting and content creation business, became a Limited Liability Company (LLC), with an S-Corp tax filing status. Incest AWARE is a fiscally sponsored project of the LLC. Our Fiscal Sponsor is Fractured Atlas.

Financial Support

Prior to 2024, Incest AWARE has fostered community and created content through the generosity of the team and alliance members, as well as a few private donations. This year we acquired more private donations, which allowed Jo. to focus their business on Incest AWAREness projects.

Source	Gross Amount	Percentage
Nancy Allen, Business Consultant	\$18,000	41%
Business Revenue	\$17,023	39%
Kesa Kivel, IA Alliance Member	\$6,440	15%
Other Private Donations	\$2,259	5%
TOTAL	\$43,722	100%



Expense Report

Expense	Amount	Percentage
Operating Expenses	\$10,792	25%
Owner Income	\$32,930	75%
TOTAL	\$43,722	100%

Incest AWAREness Reach

New Members	Representation	Gatherings
56 Total Members	North America, Europe, Oceania	6 Incest AWAREness Zoom Meetings
31 New Members	All-genders, mono and multi-racial, all classes	1 In-Person Retreat Day
Individuals & Organizations	Survivors, clinicians, coaches, artists, researchers, and authors	Time to Tell Documentary Showing Mary Knight Documentary Showing Nubia Duvall Willson Media Training

Website Traffic	Google Search	Most Visited Pages
7,500 Visitors	40,000 Clicks 3.2 Million Impressions	Incest AWARE Home Incest AWAREness Rates
32,000 Views	<i>Top Queries</i> What Is Incest? Causes of Incest	Incest Survivor Support What Is Incest?
55,000 Clicks	Effects of Incest Incest Statistics	Incest Effects Share Your Incest Story
New Web Pages	New Partnerships	New Resources
All Services Pages	<i>I Have the Right To</i> Co-developing and presenting workshops	Incest AWAREness Guide Story Publication Guide
At-Risk to Harm Support Page	<i>Stop It Now!</i> Co-creating Incest AWAREness digital content	3 OutSPOKEN Series Expert Interviews on YouTube
Story Publication & Incest AWAREness Guides	<i>5WAVES & Others</i> Co-facilitated the True Memories Campaign	2 Podcast Recordings 12 Monthly Email Newsletters



Speaking Events	Trainings Offered	IA Event Representation
Student Organized Conference on Consent Seattle	<i>Therapists</i> Incest AWAREness Training for Clinicians & Coaches	<i>Conferences</i> National Sexual Assault Conference Envision Conference
The Aplomb Project Portrait Gala I	<i>Stop It Now! & NOVA</i> Incest AWAREness Training for Survivor Advocates	<i>Zoom Prevention Trainings</i> Stop It Now! Parenting Safe Children
The Aplomb Project Portrait Gala II	<i>Parents & Professionals</i> Incest AWAREness Movement: Stats & Stories	<i>Zoom Educational Trainings</i> Living Earth Sex Ed: Sexuality Pathways for Change: Deaf Survivors
Georgetown Day School Conference on Sexual Assault & Consent	<i>High School Students</i> How to Design a Movement: Creative Community Organizing	<i>Pre-Recorded Trainings</i> Darkness to Light

Reach out, we'd love to connect:

Project Website	Email Address	Business Website
www.incestaware.org	hello@josephineanne.com	www.josephineanne.com

